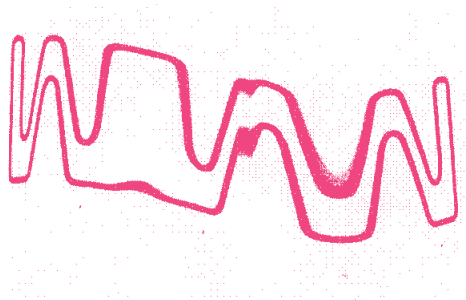


Brian Murcia

graphic designer



Education

University of Houston Bachelor's of Fine Arts Degree in Graphic Design, 2017

Blinn College Core Classes, 2013

Art Institute of Houston General art classes, 2012

Skills

Design

Identity systems, Exhibition Design, Print Design, UX/UI Design, Motion Graphics

Technical

Proficient in Adobe Illustrator, Photoshop, InDesign, Acrobat, HTML & CSS
Experienced in Adobe Dreamweaver, After Effects, Light Room, Wordpress, Bronto, Mail Chimp

Experience

Black Swan Screen Printing, Houston, Texas 2021 - Present

Graphic Designer/Office Associate

In office graphic designer responsible for, project management, outputting production files, internal file organization, graphic file editing for print, and designing assets when needed. Office associate assisting with customer interactions, sales, and project organization

Francesca's Headquarters, Houston, Texas 2019-2021

Graphic Designer

Part of the marketing team designing assets for web and storefronts. Tracks email performance daily, initiates ideas for improvement, designs campaign concepts for promotions, video editing and works with photography team to create content for web. Projects include, email design, storefront cling design, social media ads, social media posts, website updates, and signage

CKO Digital, Houston, Texas 2016-2019

Lead Graphic Designer

Took the lead on developing the branding and graphic design department. Managed three graphic designers, client interaction, and project management. Projects included website design, social media, branding, logo design, print design and production, magazine layouts, brochures, menus, packaging, and signage

Lawndale Art Center, Houston, Texas 2016

Graphic Designer

Responsibilities included design for web, social media, print design and production, pamphlets, brochures, flyers and books, signage and exhibition design

Collaborations

Frontier 2017-Present

Founding Member

Clothing design, logos, website design, website management, product photography and marketing

Imperial X Empire 2014-2017

Collaborative Member

Clothing design, logos, and marketing material

Houston CityBook 2016 - 2017

Assistant Art Director

Assisted with brand concept and development

Awards / Publications

University of Houston Graphic Alumni Partnership, Scholarship Recipient, 2016

PBS Arts Insight Animating History Project, 2016

Houston Chronicle EEDC/Animating History Project, 2016

Exhibitions

UHGD17 University of Houston Graphic Design Senior Exhibition, 2017

EEDC COMING SOON University of Houston, 3rd Space Gallery, 2016

University of Houston School of Art Exhibition Blaffer Art Museum, 2016 (Juried)

20° University of Houston Graphic Design Exhibition, MATCH, 2016

Organizations

AIGA, The Professional Association for Design *Member*

GDSA, Graphic Design Student Organization

Social Media

BAMSA, Blaffer Art Museum Student Association

PR Assistant

References and portfolio available upon request

bmurcia.design

brian@frontierhtx.com

832.407.0010

Looking for a position in a collaborative environment with an emphasis on fresh ideas .